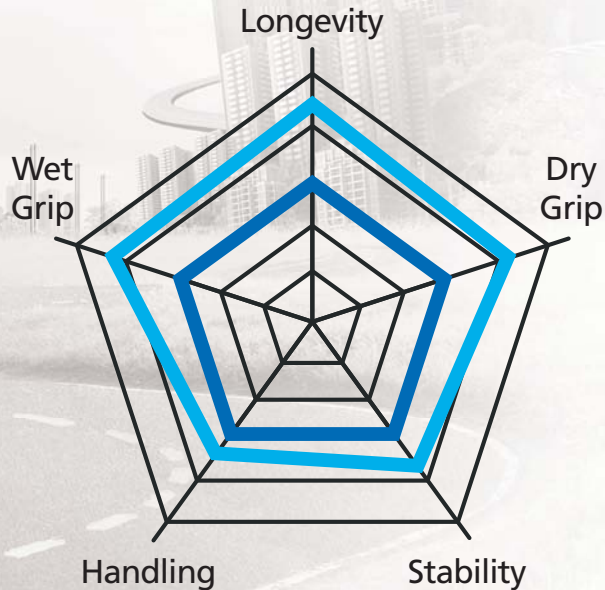


BEST ALL AROUND

More Performance, Confidence and Fun



MICHELIN
Pilot Power 3
vs.
MICHELIN
Pilot Power ZCT

At Michelin, we continually focus on safety, riding pleasure and longevity – all at the same time and with no trade-offs.

That's what we mean by MICHELIN Total Performance, which has always been, and always will be, our difference on every tire.



AVAILABLE SIZES

MICHELIN® *Pilot Power 3*



SIZES	
FRONT	120/60 ZR17 M/C (55W)
	120/70 ZR17 M/C (58W)
REAR	160/60 ZR17 M/C (69W)
	180/55 ZR17 M/C (73W)
	190/50 ZR17 M/C (73W)
	190/55 ZR17 M/C (75W)

NOTES

MY BIKE:

FRONT TIRE SIZE:

REAR TIRE SIZE:

DEALER STAMP



Explore our full line of tires at:
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Michelin North America, Inc. • 2 Wheel Dept. • PO Box 19001
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THE NEW MICHELIN® PILOT® POWER 3

- GRIP AND HANDLING
- CONFIDENCE, WET OR DRY
- LONGEVITY

FUN WITHOUT COMPROMISE

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MICHELIN *Pilot Power 3*



HIGHEST PERFORMANCE

All-New, Dual-Compound Street Tire for Sportbikes

MICHELIN® *Pilot* POWER³

ENHANCED RIDING PERFORMANCE

- 2CT+ on rear tire enhances tread rigidity and cornering stability: Extends harder compound underneath the softer shoulder compound for **added cornering stability** – especially when accelerating out of turns.
- Casing profile optimized for excellent **feedback and handling**.

CONFIDENCE IN THE WET OR DRY

- All-new compounds for exceptional wet grip: more than **4.5 seconds per lap faster** on a wet track than MICHELIN® Pilot® Power 2CT tires.*
- Semi-slick tread design maximizes contact patch for dry grip: **4 seconds per lap faster** on a dry track than MICHELIN Pilot Power 2CT tires.*

EXCELLENT LONGEVITY

- **20% more tread life** vs. MICHELIN Pilot Power 2CT tires.*

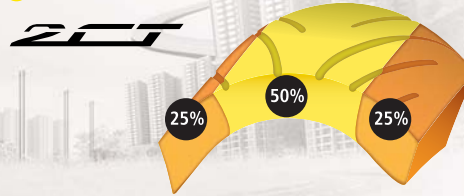


* Internal test carried out in 2012 at the Ladoux Center of Technology. Individual results may vary depending on motorcycle type and operating conditions.

NEW TECHNOLOGY

2CT TECHNOLOGY ON THE FRONT

Hard compound in the center helps resist wear from braking, while the softer compound in the shoulders provides more grip for cornering.

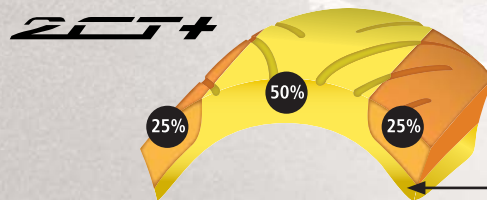


NEW 2CT+ TECHNOLOGY ON THE REAR

Successfully addresses two competing objectives: rigidity and grip.

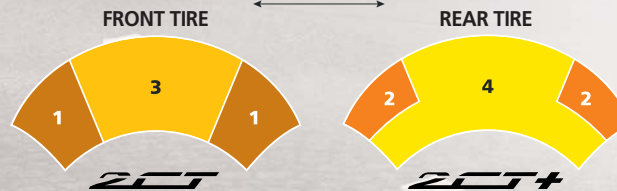
In addition to the benefits of 2CT technology, the new 2CT+ generation offers...

...hard rubber underneath the soft rubber on the shoulder, which helps provide **more stability when cornering, especially under strong acceleration out of turns. The harder shoulder rubber is never exposed.**



RUBBER HARDNESS

SOFT 1 2 3 4 MEDIUM



SPORTBIKE TIRE LINE UP

Street Tires

MICHELIN® *Pilot* POWER³

- Exceptional grip, cornering stability and durability
- 2CT+ Technology on the rear tire



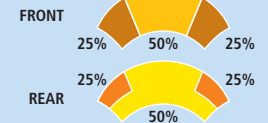
USAGE

- 85% hypersport street riding
- 15% track days

TREAD VOID PERCENTAGE²

- Front 10%
- Rear 10%

TIRE CONSTRUCTION¹



MICHELIN *Pilot* POWER 2CT

- Established performer
- Dry-road grip for lean angle



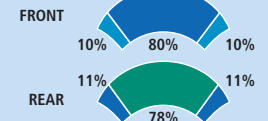
USAGE

- 90% hypersport street riding
- 10% track days

TREAD VOID PERCENTAGE²

- Front 13%
- Rear 11.4%

TIRE CONSTRUCTION¹



MICHELIN *Pilot* POWER

- Long tread life and good performance
- Great value



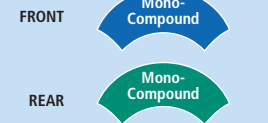
USAGE

- 95% hypersport street riding
- 5% track days

TREAD VOID PERCENTAGE²

- Front 13%
- Rear 11.4%

TIRE CONSTRUCTION¹



Track Days

MICHELIN *POWER* *SPORT*

- Benchmark for longevity vs. competition
- 2CT+ Technology on the rear tire



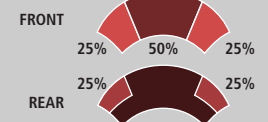
USAGE

- 50% hypersport street riding
- 50% track days

TREAD VOID PERCENTAGE²

- Front 7.5%
- Rear 7.5%

TIRE CONSTRUCTION¹



¹ Diagrams illustrate the distribution of different rubber mixes on two-compound tires, which vary according to each product's intended use.
² The % of tread surface that is covered by grooves (e.g., a slick tire has 0%).